



My name is Jen Blair and I am running for the 2021 South Regional Representative seat. I am a National BJCP judge working towards my Master BJCP certification, as well as an Advanced Cicerone working towards my Master Cicerone certification. I live in Atlanta, GA, where I am the Beer Program Manager for New Realm Brewing Company.

I have been a member of the BJCP since 2016 and am looking forward to being more involved with the BJCP governance and providing support for all of its volunteers. As your BJCP South Regional Representative, I look forward to learning more about the BJCP internal processes, working to identify challenges, and providing potential solutions.

I am passionate about beer and brewing, particularly in making it approachable and welcoming for everyone. I recently began a free virtual beer judge training program aimed at increasing the number of judges who are women. So far, I have had almost 600 women register, representing over 10 countries and 44 US states. I look forward to welcoming these new voices into the BJCP and at competition tables.

I was excited to achieve my National BJCP rank not only because it reflected all of my hard work and dedication to being a better beer judge, but also because I qualified to complete the grader training. I support the BJCP in its mission and being able to give back as an exam grader is very important to me. As your BJCP South Regional Representative, I will work to engage more National- and above-ranked judges in the exam grading process by identifying barriers to participating as well as promoting efficiencies within the grading process.

Outside of the BJCP, I am a current elected member of the American Homebrewers Association Governing Committee, where I serve as the Chair of the Industry subcommittee as well as participate in projects such as assisting with the Zymurgy archive and speaking at virtual homebrew club meetings and Homebrew Con Online. I am the co-host of False Bottomed Girls, a podcast about making beer and brewing approachable and fun for all levels of beer enthusiasts. Being a huge nerd about sensory, specifically beer sensory, I am also currently completing the UC-Davis Applied Sensory and Consumer Science certificate program, where my beer judging experience has proven to be extremely helpful.

I am passionate about all things beer and brewing and point to beer judging as the exercise that has been the most beneficial to me. I have been fortunate to meet many interesting and knowledgeable beer judges from across the country and the world through my participation in the BJCP. I look forward to engaging with judges throughout the South region to learn more about how we can enrich their BJCP experience. Thank you for your time and consideration and I kindly request your vote for the BJCP South Regional Representative seat.